



Stepladder
or Ladder



Supplies Needed:

Utility
Knife



Latex
Caulk



Tape
Measure



Installation Instructions

Your basic Simple Crown Kit should including the following:

- 4 In-Corner pieces
- 12 pieces of Simple Crown (each is 4 feet long) either in 3 1/2" or 5 1/2" widths
- Loctite's Power Grab adhesive to adhere Simple Crown to the wall



Loctite Power Grab adhesive is included with your Kit to adhere Simple Crown to your wall.

We are now including Power Grab by Loctite in our kits. Power Grab is the best adhesive product we have found to adhere Simple Crown to the wall and we are including a tube of Power Grab in every full & supplemental kit of Simple Crown.

Before you begin the installation of Simple Crown, make sure that the walls and ceilings of the room where you will install the product are clean and free of dust, chipped paint, etc.

Do not smoke, use heating elements (paint removing heat guns, or the like), petroleum-based paint or caulk products, or paint or caulk products that contain alcohol like spray paints on or near Simple Crown. These will melt Simple Crown.

Step 1: Paint all of the pieces of Simple Crown PRIOR to installation.



It will save you time when installing the product. We prefer Sherwin-Williams' Duration Home Interior Paint. This product has a primer "built-into" the paint, which will reduce your time painting and offer a better finish to your Simple Crown. This product is available in Flat, Satin and Semi-Gloss sheen.

If you decide to use another paint, we recommend 1 coat of primer and 3 coats of paint.

Suggestion: Place two 2x4's on your garage floor parallel to one another. Paint the Simple Crown on a card table covered in newspapers and then place the product on the 2x4's to dry overnight. Repeat the paint as needed until you can no longer see any blue color to the product.

Step Two: Dry fit the in-corner pieces to see how they look.



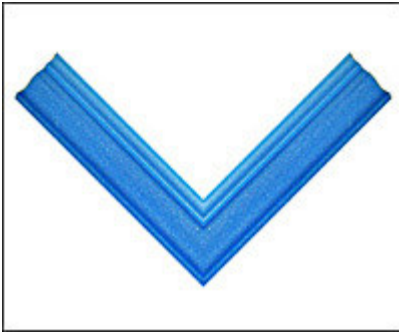
Make sure that the corners are flush with the wall and the ceiling. As most rooms in a home are not perfectly square or plumb, feel free to shave off the back of the corner piece so that the corner fits tightly to the wall and the ceiling. Don't worry about the gap behind the corner piece; just make sure that the in-corner piece is tight against the ceiling and the wall.

Place a small amount of Loctite® Power Grab® Adhesive on the back of the corner and hold against the wall and the ceiling until the glue has set.

Remember: Always install the **in-corner and out-corner pieces first**, then fill in the length between two corners with Simple Crown.

Step Two B: ONLY IF YOU ORDERED OUT-CORNERS (Otherwise skip to Step 3).

If you ordered one or more out-corners, put a small amount of Loctite® Power Grab® Adhesive on the mitered (angle cut) end of the product and press the two mitered pieces



together. Let this set for a couple of hours.

Then run a small bead of Loctite® Power Grab® Adhesive along the top and bottom of the out-corner and press tightly against the ceiling and wall area of the out-corner in your room. Then fill in the length between two corners with Simple Crown.

Step Three: Installing the 1st piece.



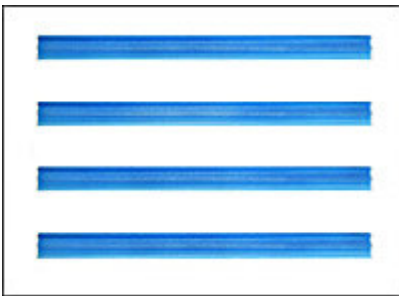
Dry fit the Simple Crown (no Loctite® Power Grab® Adhesive) to your wall. Make sure that the Simple Crown is against the wall and ceiling and against the corner piece. Run a light pencil line underneath the Simple Crown. This will give you a guide and help you keep the Simple Crown straight on the wall when you apply the adhesive.

Place a thin line of Loctite® Power Grab® Adhesive along the top and bottom of Simple Crown. Make sure that Simple Crown is against the wall and ceiling tight and the in-corner piece. Use a cloth dampened in water to remove any excess Power Grab immediately.

Tip: Practice installing the Simple Crown without adhesive to make sure it fits properly.

Tip: Use a serrated kitchen knife (i.e. a bread knife) and a ruler to cut Simple Crown.

Step Four: Installing the remainder of your Simple Crown



Place a thin line of Loctite® Power Grab® Adhesive along the top and bottom of Simple Crown, however, also put a small amount on the butt-end of the Simple Crown. When you install the 2nd piece, this time make sure that the Simple Crown is tight against the wall, ceiling and the piece you just installed. The Loctite® Power Grab® Adhesive on the butt-end will help reduce seams in your installation.

Make sure when you near the next in-corner that you measure the distance from the previous piece of Simple Crown installed to the in-corner. Gently score the piece of Simple Crown to be installed with a pencil using a straight edge. Cut the scored line with the serrated knife.

Continue steps 1 through 3 until all of the Simple Crown has been installed.

Step Five: Filling in the gaps

Once the entire Simple Crown kit is installed, apply a thin bead of caulk to the butt-end segments. Once this is dry, touch-up this segment with the paint you chose for Simple Crown. Once this process is completed, the seams will be noticeably less visible and give your Simple Crown a look of professional installation.

Step Six: Caulk to Secure the Molding

Loctite® Power Grab® Adhesive is a very strong adhesive and your walls may be relatively straight and plumb – you may not need to perform this step. However, there may be small gaps between Simple Crown and your walls. To correct this problem we recommend that a thin line of latex caulk be run along the top and bottom of the Simple Crown.

Tip: Moisten your finger with water and keep a towel dampen in water handy for this step to smooth out the caulk.

Tip: Make the smallest cut possible in when opening the tube of caulk it will be easier to work with on your walls.

Congratulations! You have installed crown molding for half the price in half in the time!